

MAGAZINE DRIVE IOI

First we will start out introducing this year's Magazine Drive Committee:

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Last year's drive increased another 10%. We sold over 5000 subscriptions for just at \$122,000. WOW!!! This meant almost \$50,000 for CCS PBA. This money was combined with all other PBA fundraisers and tons of ***much needed*** improvements were done around the school this summer. Check it out!

This year's Magazine Drive is scheduled to **KICK OFF on WEDNESDAY, SEPTEMBER 22nd**. Mr. Terry Trahan, our QSP rep, will hold 4 separate sessions with small groups of students in the auditorium. He will discuss the concept, purpose, awards and incentives. The overall goal will be announced and what the school will win if we hit it. This is also the day your child will bring home their Magazine Drive Packet. Included in the packet are several subscription forms, the magazine booklet and the prize flyer. Additional magazine drive supplies are available with Mrs. Kim in the front office throughout the entire drive.

This is our suggestion for strategizing the drive:

1. Review the prize flyer with your family. Set a goal. Decide on a plan.
2. To reach level prizes (10 subs are higher), put all the orders under one child's name. Maybe rotate years amongst your children or draw names.
3. Have the other family members pick a day prize. On that particular day turn-in the bulk of your orders. For every 2 orders turned in the child will receive one prize credit. For example, turn in 6 orders and 3 day prizes will go home.
4. *NOTE: Only for the purpose of figuring the Top 20 families will we combine orders in a family. We WILL NOT combine orders in a family for level prizes or day prizes. The top 20 families are announced at closing ceremony and will receive a special CCS prize.*

On each of the four turn-in days just send in the order forms and money in an envelope labeled Magazine Drive, the student's name, class and grade. **Print clearly on all order forms and double check to make sure the money matches.** Write out Cathedral Carmel School, the students name and grade/Teacher's name on the top of the subscription order form. Having the order form filled out clearly and correctly will avoid delays in the order process. **Because this is a fundraiser, we CANNOT honor renewal discounts or free incentives other than those listed in the QSP packet.** If you check, many times the QSP price is already lower or near the offered manufacturer discount. Check the subscription label on your current magazines. Notice the date/year. This is the date of the last subscription for this magazine. Many times, the manufacturer sends renewal notices way before the renewal month in order to boost sales. Throw those away, check your subscription label and renew through the drive or online all year round for CCS to get the profit.

ONLINE ORDERS are a fantastic and easy way to rack up sales. Go to www.qsp.com. Click "shop now". Be sure to select Cathedral Carmel School/account no. 425022408. Print out your order and send it in during the drive. Make sure to put your child's name and teacher/grade and he/she will get credit towards prizes. You can also select "register now" and send emails to family and friends inviting them to shop online and support your school. **BONUS:** *Online is a great method to speed up your new subscriptions or renewals as the order gets processed almost immediately. Subscriptions are typically \$2 cheaper and credit cards are accepted.*

The **PRIZE PATROL** distributes prizes on the Friday following the Wednesday Turn-in day. If you experience problems with any tangible prize, send back to school with a note attached stating problem, child's name, grade and teacher. The prize chairman will send a replacement. Remember the children pick these prizes at the end of last school year. Popsicle parties and Top Class parties are held on school premises during school time. The Prize chairman sets up these dates and times with the winning teacher.

The **CLOSING CEREMONY** is scheduled for 1:30 in the gym on **FRIDAY, OCTOBER 22nd**. This day is the most fun! The students will have received all their prizes and are awaiting the final tally. Mr. Terry Trahan, our QSP rep, plays a few games with the children and the cheerleaders perform. We announce the Top Students, Top Classes, Top Teachers and Top Families. Students also find out if we have hit our goal. Parents are welcome to attend!